

Marque de Mode Monaco Monte-Carlo



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La Monaco Monte-Carlo Fashion Brand est une marque de mode luxueuse et prestigieuse située au cœur de la Principauté de Monaco. Avec ses designs emblématiques, son savoir-faire supérieur et son souci du détail, cette marque s'est imposée comme un symbole d'élégance et de sophistication.

Fondée en 2011 et nichée dans la luxueuse enclave de Monaco, la marque a atteint une étape remarquable, avec un chiffre d'affaires de 500 000 K€ sur les douze derniers mois. Dans le paysage en constante évolution de l'industrie de la mode, ils continuent de prospérer en tant que phare de sophistication et d'allure intemporelle.

Le goût exquis de la marque se reflète dans son choix de tissus luxueux, de broderies complexes et de coutures impeccables. Chaque vêtement est créé avec le plus grand soin et précision, garantissant une coupe impeccable et un confort inégalé. Des robes de soirée chics aux costumes sur mesure, chaque pièce est une œuvre d'art, méticuleusement conçue pour rehausser la confiance et l'allure de celle qui la porte.

La marque de mode Monaco Monte-Carlo a établi une clientèle fidèle parmi l'élite mondiale, notamment des célébrités, des mondains et des individus aisés qui recherchent des choix de mode raffinés. Ses créations exquises ont orné les tapis rouges, les défilés de mode et les événements exclusifs dans le monde entier, consolidant ainsi sa position de marque recherchée dans l'industrie de la mode de luxe.

S'adressant à la femme cosmopolite âgée de 20 à 50 ans, le public cible incarne la sophistication urbaine, dégageant une aura glamour, féminine et romantique. Ils incarnent une élégance précieuse qui navigue harmonieusement dans la vie avec une attitude positive. Ce qui nous distingue sur le marché sursaturé de la mode féminine et des cadeaux de luxe en ligne, c'est notre engagement inébranlable envers une réputation irréprochable. Alors que d'autres peuvent succomber à des tendances passagères et faire des compromis sur la qualité avec des produits bon marché et de courte durée, ils restent fermes en tant que fournisseurs d'un style durable.

Points clés

- Plus de 100 magasins en Europe, élargissant la gamme de produits aux cosmétiques, chaussures et lunettes.
- Les réseaux sociaux sont la principale source de trafic.
- 300 000+, revenus nets, 5 360+ articles vendus
- Plus de 3 000 clients dans 35 pays différents
- >17 000 abonnés sur les réseaux sociaux
- 20% de transactions récurrentes

TARGET PRICE

EUR 1,800,000

GROSS REVENUE

EUR 500,000

EBITDA

EUR 0

BUSINESS TYPE

Détaillant de Mode

REASON FOR SELLING

Retraite

COUNTRY

Monaco

BUSINESS ID

L#20230583

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