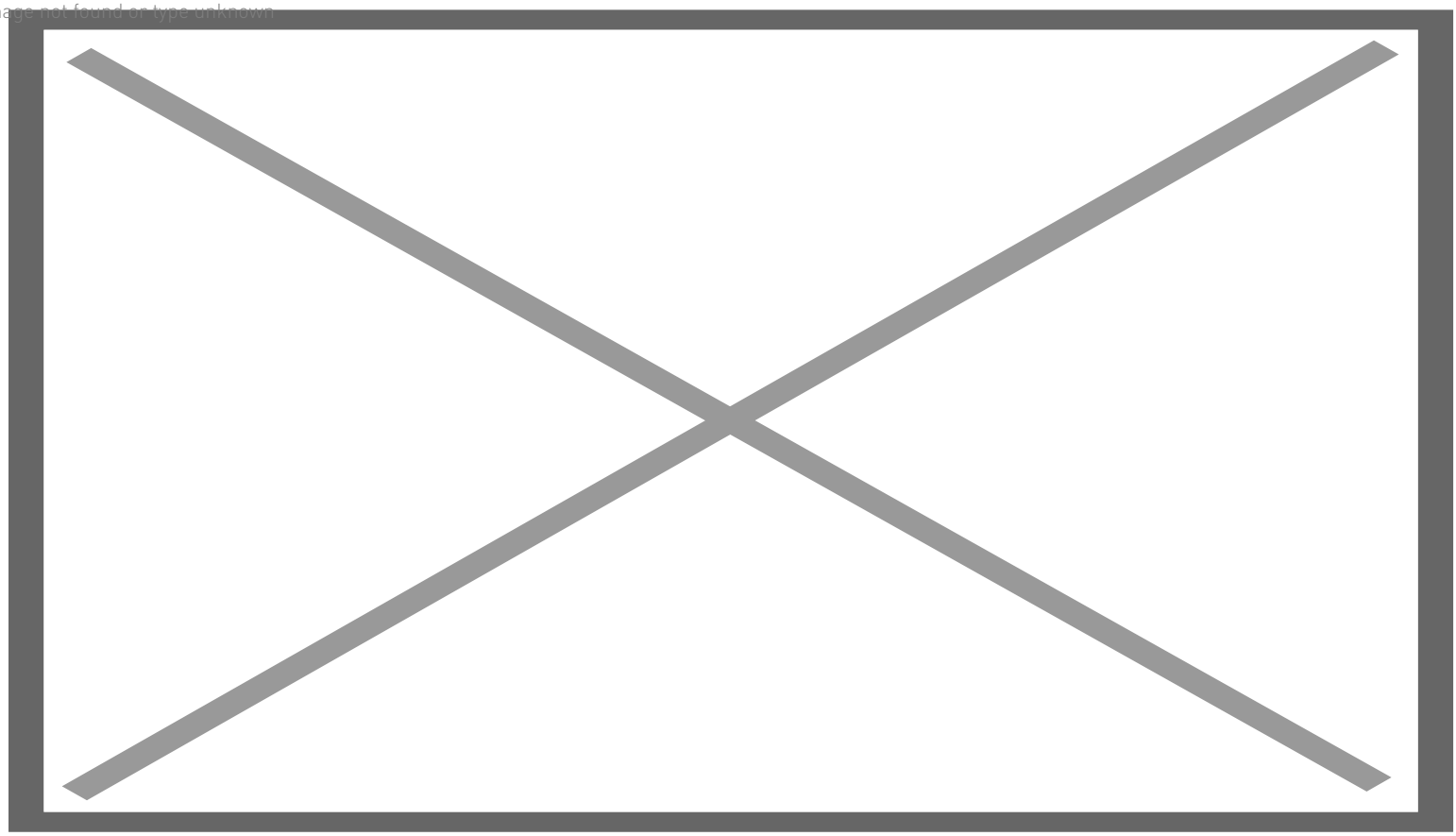
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Marque de mode de Monaco Monte-Carlo

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Marque de mode de Monaco Monte-Carlo

TARGET PRICE
EUR 1,800,000

GROSS REVENUE
EUR 500,000

EBITDA
EUR 0

BUSINESS TYPE
Détaillant de Mode

REASON FOR SELLING
Retraite

COUNTRY
Monaco

BUSINESS ID
L n° 20230583

La marque Monaco Monte-Carlo Fashion est une marque de mode luxueuse et prestigieuse implantée au cœur de la Principauté de Monaco. Grâce à ses créations emblématiques, à son savoir-faire d'exception et à son souci du détail, cette marque s'est imposée comme un symbole d'élégance et de raffinement.

Fondée en 2011 et implantée dans l'enclave luxueuse de Monaco, la marque a atteint un niveau remarquable, avec un chiffre d'affaires sur les douze derniers mois s'élevant à 500 000 K€. Dans un secteur de la mode en constante évolution, elle continue de prospérer en tant que référence en matière de sophistication et de charme intemporel.

Le goût raffiné de la marque se reflète dans le choix de tissus luxueux, de broderies complexes et d'une coupe impeccable. Chaque vêtement est confectionné avec le plus grand soin et la plus grande précision, garantissant une coupe irréprochable et un confort inégalé. Des robes de soirée chics aux tailleurs sur mesure, chaque pièce est une œuvre d'art, méticuleusement réalisée pour rehausser la confiance et le charme de celle qui la porte.

La marque de mode monégasque Monte-Carlo s'est forgé une clientèle fidèle au sein de l'élite mondiale, composée notamment de célébrités, de personnalités mondaines et de personnes fortunées à la recherche de choix vestimentaires raffinés. Ses créations exquises ont embelli les tapis rouges, les podiums et les événements exclusifs du monde entier, consolidant ainsi sa position de marque très convoitée dans le secteur de la mode de luxe.

Destiné à la femme cosmopolite, âgée de 20 à 50 ans, le public cible incarne la sophistication urbaine et dégage une aura glamour, féminine et romantique. Ces femmes incarnent une élégance raffinée qui leur permet d'aborder la vie avec sérénité et optimisme. Ce qui nous distingue sur le marché saturé de la mode féminine et des cadeaux de luxe en ligne, c'est notre engagement sans faille à maintenir une réputation irréprochable. Alors que d'autres peuvent succomber à des tendances éphémères et faire des compromis sur la qualité en proposant des produits bon marché et de courte durée, nous restons fermes en tant que garants d'un style intemporel.

Points clés

- Plus de 100 magasins en Europe, élargissant la gamme de produits aux cosmétiques, aux chaussures et aux lunettes.
- Les réseaux sociaux constituent la principale source de trafic.
- Plus de 300 000, chiffre d'affaires net, plus de 5 360 articles vendus
- Plus de 3 000 clients issus de 35 pays différents
- >17 000 abonnés sur les réseaux sociaux
- 20 % de transactions récurrentes

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