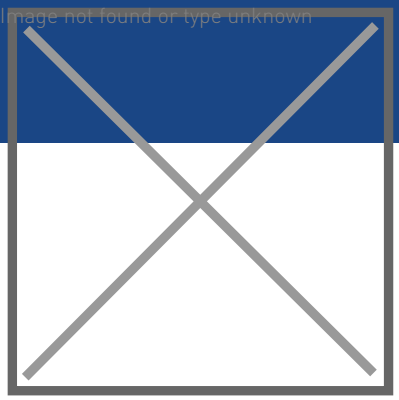
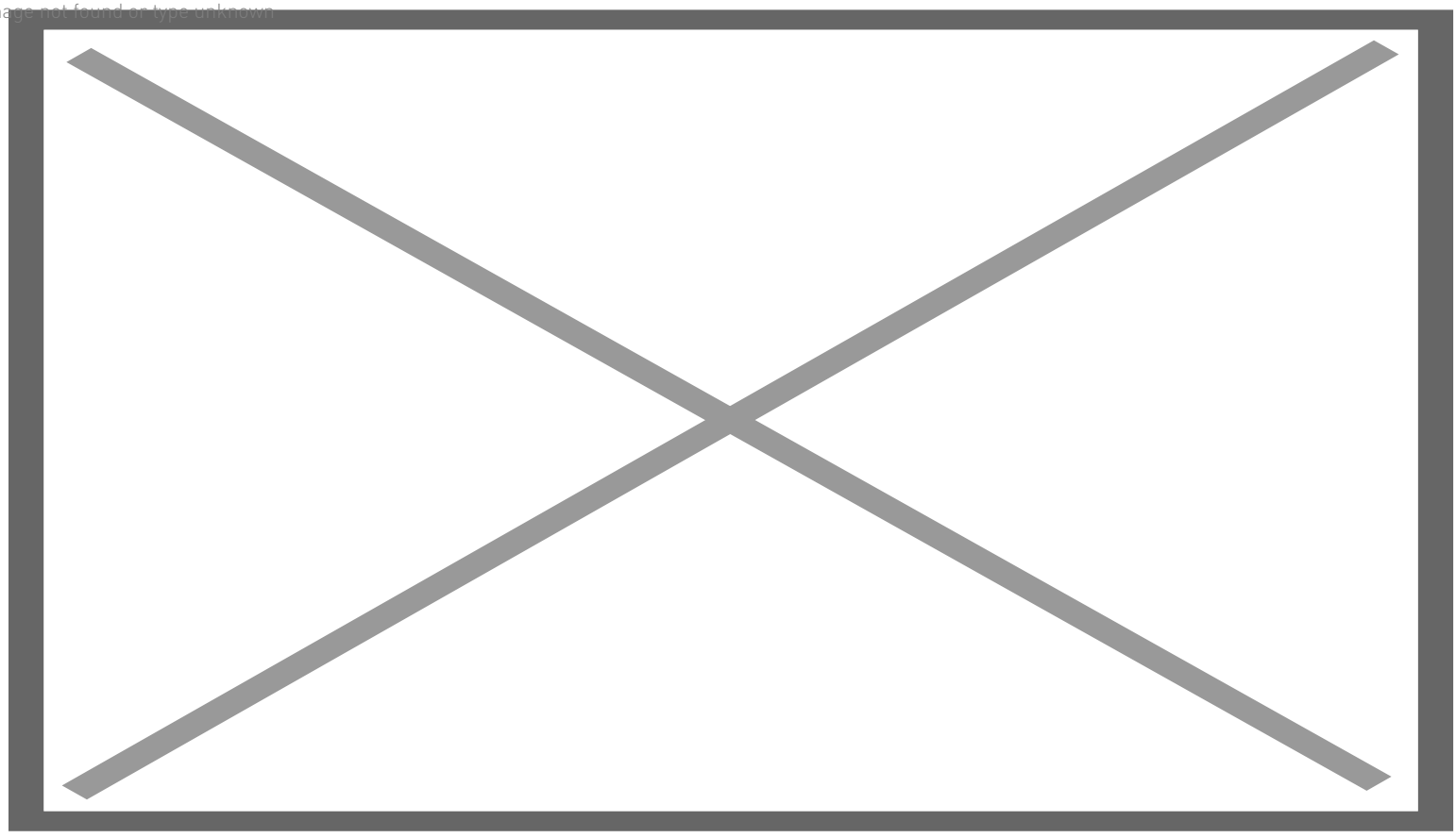


Une boulangerie saoudienne forte de 40 ans d'expérience



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Une boulangerie saoudienne forte de 40 ans d'expérience

TARGET PRICE
$37,000,000

GROSS REVENUE
$6,000,000

BUSINESS TYPE
Industrie manufacturière - Agroalimentaire et transformation agricole

COUNTRY
Arabie Saoudite

BUSINESS ID
L#20240611

Leader du secteur depuis 40 ans dans le domaine des produits de boulangerie spécialisés, proposant à ses clients des solutions intégrées de bout en bout grâce à un historique éprouvé de partenariats fructueux.

Gamme de produits
Cette entreprise fabrique divers produits de boulangerie sur des lignes automatisées, en recourant à une technologie de pointe. Petits pains, sameli, feuilles de samosa, croissants, petits pains sucrés, tortillas, gâteaux et shabura.

Efficacité de production
Les chaînes de production sont conçues de manière stratégique pour une efficacité optimale.

Présence commerciale
Il existe actuellement trois magasins en propre en Arabie saoudite, proposant des pâtisseries et des viennoiseries fraîchement préparées, telles que le baklava.

du réseau de distribution: grâce à une organisation logistique efficace, plus de 20 fourgons de livraison assurent la distribution des produits quotidiennement ou tous les deux jours vers les principales régions du pays.

Couverture du marché
Les produits sont stratégiquement placés dans les supermarchés, les supérettes et les hôpitaux, via divers canaux de distribution.

Opportunités de croissance
Bien que les usines fonctionnent actuellement à 25 % de leur capacité, des contrats ont été conclus avec des chaînes de supermarchés en vue d'une expansion à Riyad et à Djeddah. Une restructuration financière permettrait d'exploiter pleinement les capacités disponibles.

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