

# Entreprise historique de fabrication de vêtements pour femmes, vieille de 50 ans



**MERGERSCORP**

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La marque est connue dans le monde entier et fait partie de la culture POP des années 80-90. L'entreprise est spécialisée dans la fabrication et la distribution de commandes personnalisées tout en restant propriétaire d'une marque unique.

### Points clés

- Sa gamme de produits comprend des bas, des vêtements de corps et des accessoires.
- L'entreprise propose également des marques de distributeur, 4 à 5 grandes marques contribuant à hauteur de 30 % à son chiffre d'affaires.
- Soixante pour cent de la production est consacrée à la marque propre de l'entreprise.
- Les commandes sont exécutées en fonction des demandes reçues, ce qui permet une personnalisation sur mesure.
- L'entreprise dispose d'un site web actif qui représente à la fois la personne morale et sa marque.
- Opérant uniquement en ligne, l'entreprise fonctionne efficacement avec une main-d'œuvre minimale, puisqu'elle n'a besoin que de 12 employés pour gérer ses activités.
- La marque est enregistrée pour une distribution mondiale.
- L'entreprise a un prêt d'environ 1 million d'euros qui doit être supporté par le nouveau propriétaire s'il choisit d'acheter l'ensemble de l'entreprise.
- L'entreprise compte quatre actionnaires, chacun détenant une part de 25 % des actions.

### TARGET PRICE

EUR 6,000,000

### GROSS REVENUE

EUR 2,000,000

### BUSINESS TYPE

Fabrication

### REAL ESTATE

Les actifs physiques comprennent une usine de fabrication d'une valeur de 3,5 millions d'euros et des stocks d'une valeur de 200 000 euros.

### FACILITIES

L'usine de fabrication se trouve dans une zone bâtie de 4 500 mètres carrés qui appartient à l'entreprise.

### COUNTRY

Italie

### BUSINESS ID

L#20240695

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