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Entreprise historique de fabrication de vêtements pour femmes, vieille de 50 ans

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Entreprise historique de fabrication de vêtements pour femmes, vieille de 50 ans

La marque est connue dans le monde entier et fait partie de la culture POP des années 80-90. L'entreprise est spécialisée dans la fabrication et la distribution de commandes personnalisées tout en restant propriétaire d'une marque unique.

Points clés

- Sa gamme de produits comprend des bas, des vêtements de corps et des accessoires.
- L'entreprise propose également des marques de distributeurs, 4 à 5 grandes marques contribuant à hauteur de 30 % à son chiffre d'affaires.
- Soixante pour cent de la production est consacrée à la marque propre de l'entreprise.
- Les commandes sont exécutées en fonction des demandes reçues, ce qui permet une personnalisation sur mesure.
- L'entreprise dispose d'un site web actif qui représente à la fois la personne morale et sa marque.
- Opérant uniquement en ligne, l'entreprise fonctionne efficacement avec une main-d'œuvre minimale, puisqu'elle n'a besoin que de 12 employés pour gérer ses activités.
- La marque est enregistrée pour une distribution mondiale.
- L'entreprise a un prêt d'environ 1 million d'euros qui doit être supporté par le nouveau propriétaire s'il choisit d'acheter l'ensemble de l'entreprise.
- L'entreprise compte quatre actionnaires, chacun détenant une part de 25 % des actions.

TARGET PRICE
EUR 6,000,000

GROSS REVENUE
EUR 2,000,000

BUSINESS TYPE
Fabrication - Textile

REAL ESTATE
Les actifs physiques comprennent une usine de fabrication d'une valeur de 3,5 millions d'euros et des stocks d'une valeur de 200 000 euros.

FACILITIES
L'usine de fabrication se trouve dans une zone bâtie de 4 500 mètres carrés qui appartient à l'entreprise.

COUNTRY
Italie

BUSINESS ID
L#20240695

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