

# Agence de voyage



**MERGERSCORP**

## Agence de voyage

Cette agence de voyage établie, fondée en 2014, propose une large gamme de services touristiques et s'est forgée une solide réputation sur les marchés saoudien et du CCG. Dirigée par une équipe de professionnels expérimentés, l'agence s'est assurée une position concurrentielle sur le marché avec des classements de ventes élevés en collaboration avec les principales compagnies aériennes.

### Détails clés

- Émission de billets d'avion internationaux et nationaux.
- Réservations d'hôtels, transferts, forfaits de voyage et organisation de croisières.
- Traitement des visas pour un grand nombre de pays.
- Délivrance de permis de conduire internationaux.
- Possibilité de franchise.
- Potentiel important d'expansion et d'augmentation des ventes avec le soutien adéquat.

### Position et performance sur le marché

- détient une part de marché d'environ 4 % dans la région.
- Se classe régulièrement parmi les trois premiers en termes de ventes auprès de certaines compagnies aériennes.
- Croissance des ventes après la pandémie, malgré une marge bénéficiaire inférieure au volume des ventes.

### Avantages concurrentiels :

- Des partenariats solides avec des compagnies aériennes en Arabie Saoudite.
- Une équipe qualifiée dotée d'une vaste expérience dans le secteur.
- Exploite des services de voyage de gros et de détail.
- Excellente base de clientèle et excellente réputation sur le marché.

### Possibilités d'expansion :

- Stratégies en place pour la croissance de l'entreprise.
- Possibilités d'élargir la clientèle et d'ajouter de nouveaux services.
- Possibilité de développer des services touristiques spécialisés dans de nouvelles régions.

### Inclus dans la vente

- Base de clientèle établie et contrats en cours.
- Une équipe d'experts est à votre disposition pour vous aider après la vente.
- Des relations d'affaires avec des fournisseurs et une garantie bancaire d'un montant total de 1 969 000 SAR.

### TARGET PRICE

\$3,000,000

### GROSS REVENUE

\$12,298,208

### BUSINESS TYPE

Services

### COUNTRY

Arabie Saoudite

### BUSINESS ID

L#20240775

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