

Société de location de matériel de manutention





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Génère plus de 85 % de son chiffre d'affaires grâce à des contrats de location récurrents, ce qui lui assure un flux de trésorerie stable et une forte résilience sur le marché. Offre des services supplémentaires, notamment la maintenance et la personnalisation des équipements.

Points forts

- Équipe technique spécialisée dans la maintenance et la personnalisation des équipements.
- Atelier interne pour une prestation de services efficace.
- Une infrastructure logistique propriétaire qui améliore l'efficacité opérationnelle.
- Des installations de stockage d'équipement dédiées pour assurer une gestion optimale de l'équipement.

Partenariats

- Partenaire exclusif de Toyota depuis 2015, l'un des principaux fabricants mondiaux de chariots élévateurs, ce qui souligne l'engagement de l'entreprise en faveur de la qualité et de l'excellence.
- détient des certifications de qualité reconnues, ce qui renforce sa réputation dans l'industrie.

Position sur le marché

- Solide ancrage dans le secteur de la location d'équipements de manutention, grâce à des contrats de location à long terme qui garantissent la stabilité financière et la fidélité des clients.
- Résistance aux fluctuations du marché grâce à une offre de services diversifiée et à des partenariats solides.

Clients cibles

- Les entreprises qui ont besoin de solutions de manutention fiables, notamment dans les secteurs de la fabrication, de l'entreposage et de la logistique.

La vision

- Maintenir le leadership dans le secteur de la location de chariots élévateurs en améliorant continuellement la qualité du service et en élargissant son portefeuille d'offres tout en encourageant des partenariats solides avec l'industrie.
- Ce profil résume les points forts et l'orientation opérationnelle de l'entreprise tout en garantissant la confidentialité de son identité.

TARGET PRICE

\$8,675,000

GROSS REVENUE

\$3,733,439

EBITDA

\$1,084,264

BUSINESS TYPE

Services

COUNTRY

Brésil

BUSINESS ID

L#20240796

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