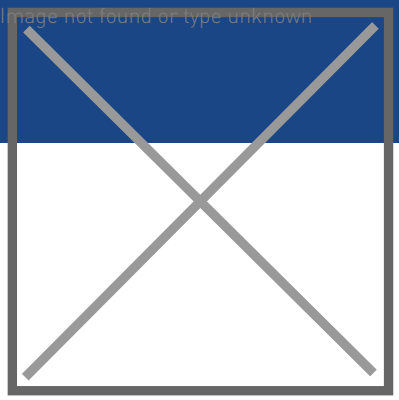
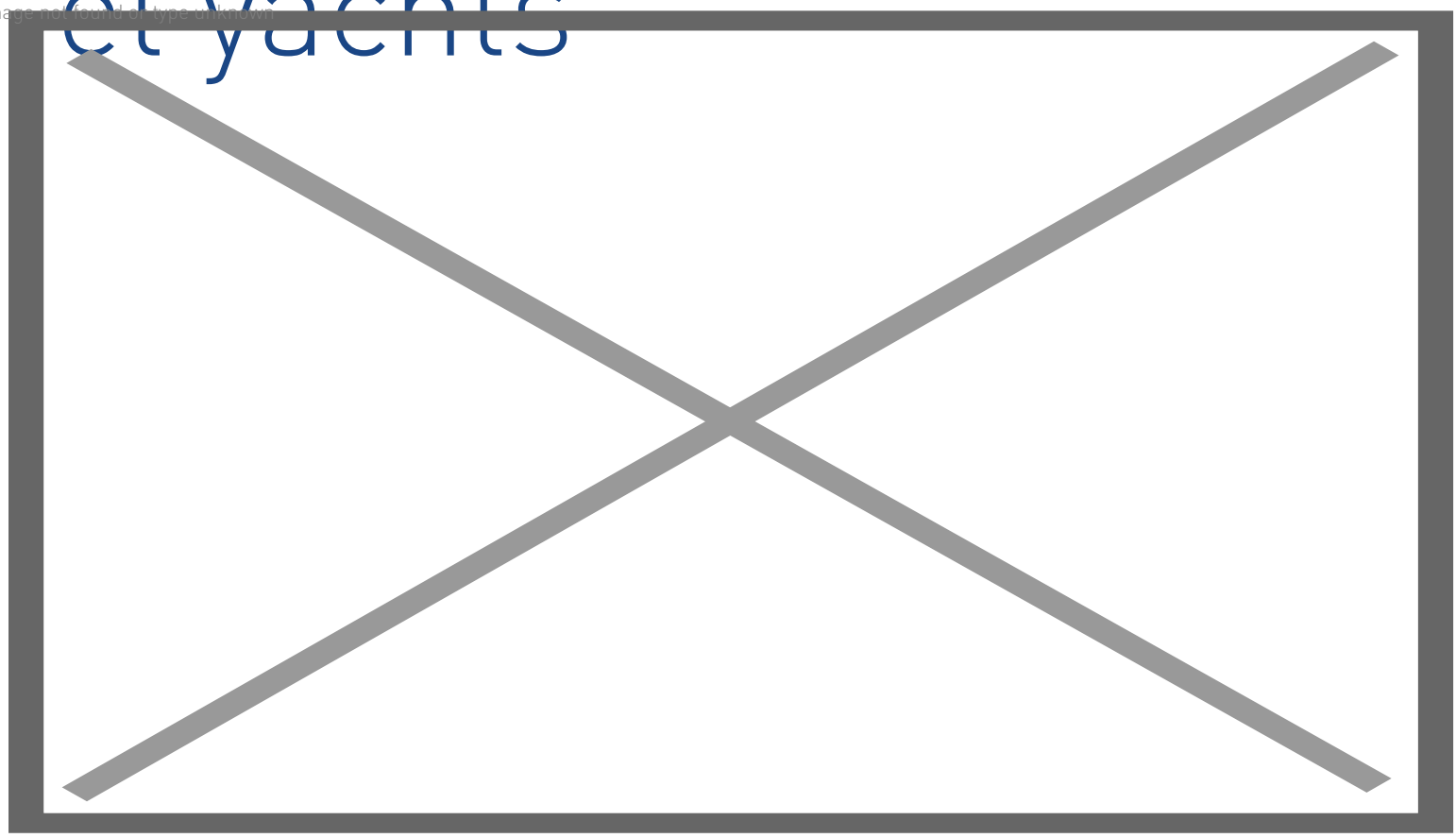


Entreprise leader dans le domaine des moteurs et pièces détachées pour bateaux et yachts



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TARGET PRICE
$ 3,200,000

BUSINESS TYPE
Entretien et Réparation de Yatchs et de Bateaux

COUNTRY
États-Unis

BUSINESS ID
L#20230821

Une entreprise très prospère de moteurs marins, de générateurs et de pièces détachées est disponible pour une acquisition. Exploitant un grand espace industriel (entrepôt de 22 000 pi2 + terrain sécurisé de ¼ d'acre), cette entreprise se spécialise dans la remise à neuf et la revente de moteurs marins, de transmissions et de génératrices, desservant des clients partout dans le monde. Avec un inventaire complet évalué à environ 20 millions de dollars, cette entreprise représente une opportunité très lucrative pour les investisseurs dans le secteur de la marine et de la navigation de plaisance.

Faits marquants

- Inventaire complet :
  - L'un des inventaires du marché secondaire les plus complets du secteur.
  - Toutes les grandes marques de moteurs marins, de pièces et d'équipements sont disponibles.
  - Le vendeur estime la valeur de revente totale de l'inventaire à 20 000 000 $.
- Emplacement privilégié et ventes mondiales :
  - Stratégiquement basé dans le sud de la Floride, la capitale américaine de la navigation de plaisance.
  - Proximité des ports maritimes et des aéroports, ce qui permet un transport maritime international efficace.
  - Base de clientèle mondiale, avec des ventes via eBay, le site web de l'entreprise et des clients directs.
- Activités établies et potentiel de croissance :
  - L'équipe de mécaniciens, le personnel de bureau, le service informatique et le service de vente en ligne sont déjà en place.
  - Possibilité de mieux organiser les stocks de l'entrepôt, d'améliorer la présence numérique et de développer une force de vente spécialisée.
  - Un nombre élevé de références et de renouvellements de la part de clients locaux et internationaux.

Avantages concurrentiels

- Opération clé en main : Entreprise entièrement opérationnelle et rentable avec des canaux de vente existants.
- Valeur énorme de l'inventaire : Comprend des moteurs marins, des transmissions et des pièces détachées d'une valeur de 20 millions de dollars.
- Évolutivité : Possibilité d'expansion grâce à un meilleur catalogage, au marketing numérique et à la promotion des publications spécialisées.
- Le centre nautique du sud de la Floride : Situé dans une région où la navigation de plaisance est importante, ce qui garantit une demande constante.

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