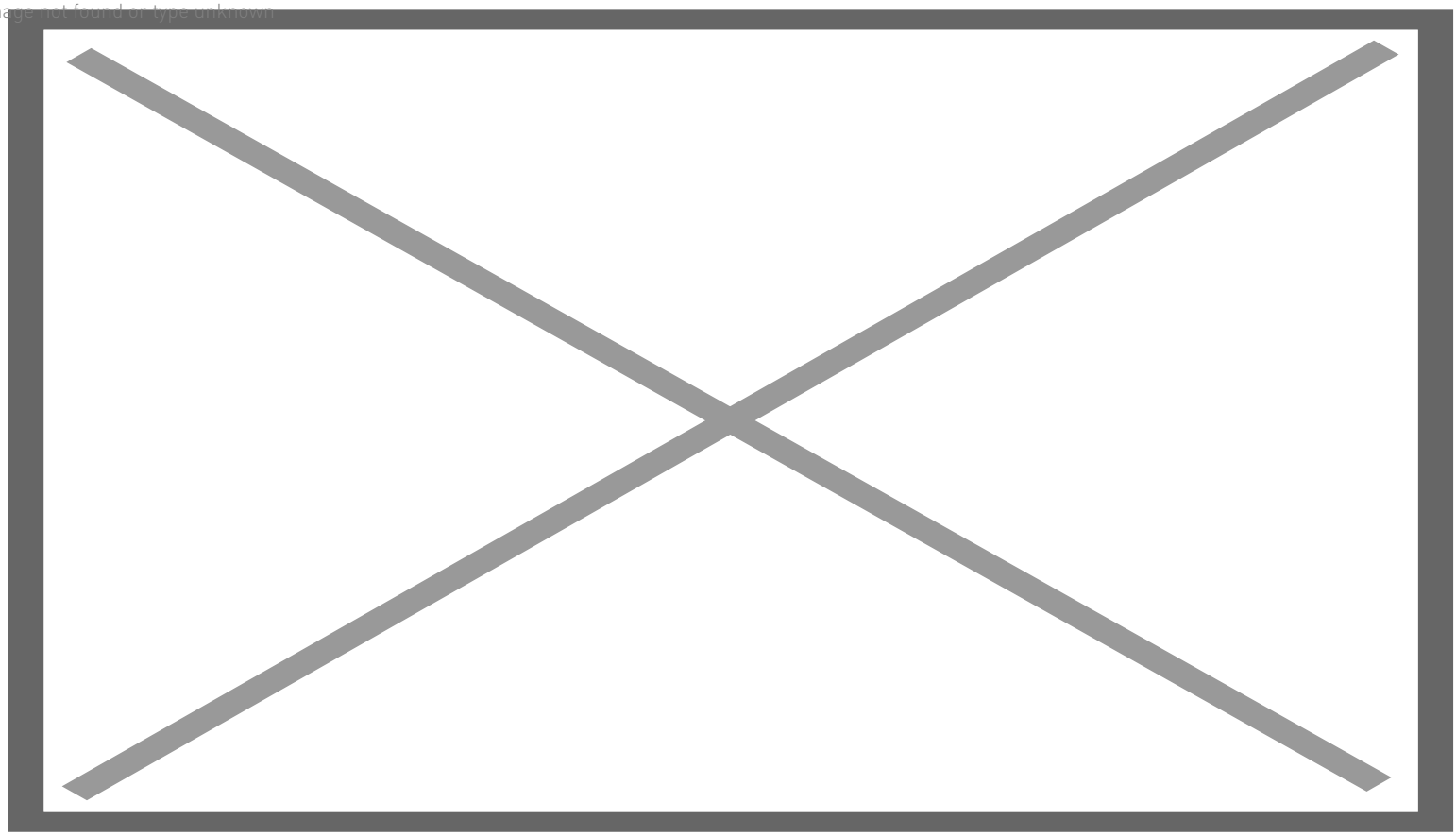
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30 ans de puissance BPO omnicanale en Amérique latine

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PRINTED ON: *October 31, 2026, 1:49 AM (EST)* **PUBLISHED ON:** *May 31, 2025, 5:24 PM (EST)* **UPDATED ON:** *October 31, 2026, 12:49 AM (EST)*

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30 ans de puissance BPO omnicanale en Amérique latine

Cette entité est très appréciée pour ses capacités d'engagement client approfondi et sa capacité à offrir une expérience client exceptionnelle sur divers marchés mondiaux.

Les principaux faits opérationnels sont les suivants :

- Des solutions complètes d'engagement des clients de bout en bout, couvrant la voix, l'e-mail, le chat et les canaux de médias sociaux.
- Un centre d'opérations stratégiquement situé en Argentine, tirant parti d'une réserve de talents bilingues hautement qualifiés.
- Une pile technologique propriétaire, comprenant des applications PHP développées en interne et une architecture PostgreSQL robuste et évolutive.
- Un solide portefeuille de clients : 88 % en Amérique latine, 12 % à l'international.
- Une infrastructure résiliente, multisite et prête à fonctionner à distance, étayée par un plan complet de continuité des activités.

Ce BPO est stratégiquement positionné en tant que partenaire CX complet pour des marques de premier plan, ce qui représente une acquisition idéale pour les organisations à la recherche d'une opération évolutive, technologiquement avancée, avec des flux de revenus récurrents stables et un potentiel de croissance mondiale substantiel.

TARGET PRICE
$ 6,500,000

GROSS REVENUE
$ 6,000,000

EBITDA
$ 1,300,000

BUSINESS TYPE
Centre d'appel

COUNTRY
Argentine

BUSINESS ID
L #20250939

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