

# Centre d'appel BPO à forte croissance



**MERGERSCORP**

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Créée en 2021, cette société d'externalisation des processus d'affaires (BPO) en pleine expansion fournit des services complets à une clientèle internationale, notamment aux États-Unis, au Royaume-Uni, en Australie et en Nouvelle-Zélande.

L'entreprise est spécialisée dans les services de centres d'appels entrants/sortants, les opérations de back-office, l'automatisation et les processus pilotés par l'IA.

### Performances et projections

- 2024-2025 Recettes : 3,74 millions de dollars
- 2024-2025 EBITDA : \$548K
- Prévisions de recettes pour 2025-2026 : 5,4 millions de dollars
- 2026-2027 Prévisions de recettes : 7 millions de dollars

### Faits marquants des opérations

- Capacité des sièges : 520
- Personnel actuel : 307
- Génération de leads organiques grâce à un site web bien classé.
- Portefeuille de clients diversifié couvrant des secteurs critiques tels que le recrutement, la finance, les voyages, l'industrie, la vente au détail et SaaS/cybersécurité.

### Avantages stratégiques

Cette acquisition représente une opportunité convaincante en raison de plusieurs facteurs clés de différenciation :

- Grande évolutivité : Exploitation de l'infrastructure existante pour soutenir une croissance continue.
- Une portée mondiale et des relations durables : Un portefeuille de contrats mondiaux et d'engagements à long terme avec les clients.
- Intégration technologique avancée : Efficacité opérationnelle améliorée grâce à des solutions intégrées d'IA et d'automatisation.
- Conformité réglementaire et préparation à l'avenir : Les opérations sont entièrement conformes au GDPR, ce qui garantit un modèle commercial sûr et à l'épreuve du temps.

Avis de frais : Une commission d'achat de 5 % sera appliquée à la clôture de la transaction.

TARGET PRICE

\$ 5,000,000

GROSS REVENUE

\$ 3,740,000

EBITDA

\$ 0

BUSINESS TYPE

Centre d'appel

COUNTRY

Philippines

BUSINESS ID

L#20250989

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