

Université historique de l'hôtellerie suisse



MERGERSCORP

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Une opportunité extraordinaire d'acquérir une université privée de premier plan située en Suisse. Il s'agit d'une acquisition clé en main d'une institution vieille de plus de 20 ans et jouissant d'une réputation mondiale.

Profil institutionnel

- **Localisation :** Suisse. Une capitale mondiale du tourisme.
- **Établi :** plus de 30 ans d'excellence académique.
- **Portfolio académique :** programmes de licence, de maîtrise et de maîtrise en administration des affaires (MBA) dans les domaines de l'hôtellerie mondiale, des affaires et des arts culinaires.
- **Classement mondial :** Classé parmi les **25 meilleures écoles d'hôtellerie au monde** (classement QS).
- **Base d'étudiants :** 100 à 150 étudiants par promotion, représentant plus de 50 nationalités.
- **Accréditations :** Partenariats avec des universités britanniques en vue de l'obtention d'un double diplôme, etc.

Programmes de premier cycle (Bachelor of Arts – Hons)

Les programmes de licence durent généralement **trois ans**, y compris les semestres de stage rémunérés intégrés.

- **BA (Hons) en gestion internationale de l'hôtellerie et de la restauration**
- **BA (Hons) en gestion des affaires internationales**
- **BA (Hons) en arts culinaires internationaux**

Structure de progression académique :

- **Année 1 :** Certificat / Diplôme + Stage
- **Année 2 :** Diplôme supérieur + stage
- **Année 3 :** Licence (Hons) + stage facultatif

TARGET PRICE

\$ 3,950,000

BUSINESS TYPE

Éducation / École

COUNTRY

Suisse

BUSINESS ID

L#20260984

Programmes de troisième cycle et de master

Conçu pour les personnes qui changent de carrière ou les professionnels qui souhaitent accéder à un poste d'encadrement supérieur.

- **MSc en gestion internationale de l'hôtellerie et de la restauration**
- **MBA en gestion internationale de l'hôtellerie**
- **Diplôme d'études supérieures en gestion internationale de l'hôtellerie**
- **Diplôme d'études supérieures en arts culinaires internationaux**

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