

Un fournisseur de formation en ligne rentable





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Une plateforme d'éducation en ligne très rentable, basée au Royaume-Uni, qui propose des qualifications réglementées et approuvées à travers un catalogue de cours large et évolutif. Fonctionnant entièrement à distance, l'entreprise bénéficie de faibles frais généraux, de marges importantes et d'un potentiel de croissance inexploité.

Faits marquants

- Profil financier attrayant : 1,53 million de livres de recettes et 724 000 livres d'EBITDA (marge d'environ 47 %), ce qui témoigne d'une grande efficacité opérationnelle et d'une forte génération de liquidités.
- Offre établie et accréditée : Vaste portefeuille de cours réglementés et approuvés, renforçant la crédibilité et la demande récurrente.
- Potentiel d'augmentation significatif : Seule une petite partie du catalogue existant est activement commercialisée, ce qui présente des opportunités évidentes d'augmentation des revenus grâce à une promotion accrue et à l'optimisation des cours.
- Modèle numérique évolutif : La livraison entièrement à distance permet une mise à l'échelle rapide sans coûts supplémentaires substantiels.
- Fort intérêt du marché : Plus de 20 parties intéressées se sont déjà inscrites, ce qui témoigne d'une tension concurrentielle et d'une validation du marché.

Aperçu du marché de l'éducation au Royaume-Uni

- Un secteur important et résistant : Le marché britannique de l'éducation est bien établi et mondialement reconnu, avec une forte demande de qualifications académiques et professionnelles.
- Passage à l'apprentissage en ligne : L'apprentissage à distance et les plateformes numériques continuent de gagner du terrain, accélérés par COVID-19 et l'évolution des préférences des apprenants.
- Cadre de qualifications réglementé (CQR) : Les cours alignés sur les normes gouvernementales renforcent la crédibilité auprès des étudiants et des employeurs.
- Une demande croissante en matière d'éducation et de formation des adultes : L'accent est mis de plus en plus sur l'amélioration et la requalification des compétences en raison des changements technologiques et de l'évolution du marché du travail.
- L'attrait international : Les qualifications accréditées au Royaume-Uni sont largement reconnues dans le monde entier, ce qui favorise la demande d'étudiants internationaux et le potentiel d'exportation.

TARGET PRICE

\$ 4,000,000

GROSS REVENUE

\$ 1,530,000

EBITDA

\$ 724,000

BUSINESS TYPE

Éducation / École

COUNTRY

Royaume-Uni

BUSINESS ID

L#20261023

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