

Un producteur italien de café en portions individuelles bien implanté dans le secteur de la vente au



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Un producteur italien de café en portions individuelles bien implanté dans le secteur de la vente au détail

Un producteur de café italien bien établi, avec plus de 20 ans d'expérience, qui se spécialise exclusivement dans le segment du café à usage unique (dosettes et capsules compatibles). L'entreprise s'est forgé une solide position concurrentielle grâce à une stratégie ciblée, à une production de haute qualité et à des relations de longue date avec la grande distribution (GDO).

Faits marquants de l'investissement

- Spécialiste des portions individuelles Pure-Play
Entièrement dédié aux dosettes et aux capsules, y compris les solutions compostables compatibles avec les principaux systèmes mondiaux.
- Un positionnement fort dans le commerce de détail
Environ 70 % des ventes sont générées par des produits de marque propre dans la grande distribution, complétés par des partenariats de marque privée.
- Portefeuille de produits diversifiés et de qualité supérieure
 - Des mélanges de style italien qui séduisent les consommateurs
 - Lignes d'espresso de qualité supérieure
 - Cafés d'origine unique et cafés de spécialité
 - Produits issus de l'agriculture biologique et du commerce équitable
- Présence établie sur le marché et expansion internationale
Acteur régional de premier plan en Italie avec une empreinte internationale croissante, y compris la compatibilité avec les systèmes américains.
- Des installations de production ultramodernes
Investissements continus dans des machines de pointe favorisant l'évolutivité et l'efficacité.
- Trajectoire de croissance visible
Le chiffre d'affaires devrait atteindre ~10,5 millions d'euros d'ici 2026, sous l'effet de l'expansion des capacités et de la demande du marché.

Stratégie de croissance

- Augmentation de la capacité de production grâce à un plan d'investissement en machines de 1 million d'euros
- Renforcer la présence sur les marchés internationaux
- Augmentation de la pénétration dans les segments du café haut de gamme et du café durable
- Développer les partenariats de marques privées avec les grands détaillants

TARGET PRICE

\$ 5,500,000

GROSS REVENUE

\$ 10,500,000

EBITDA

\$ 500,000

BUSINESS TYPE

Boissons

COUNTRY

Italie

BUSINESS ID

L#20261040

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