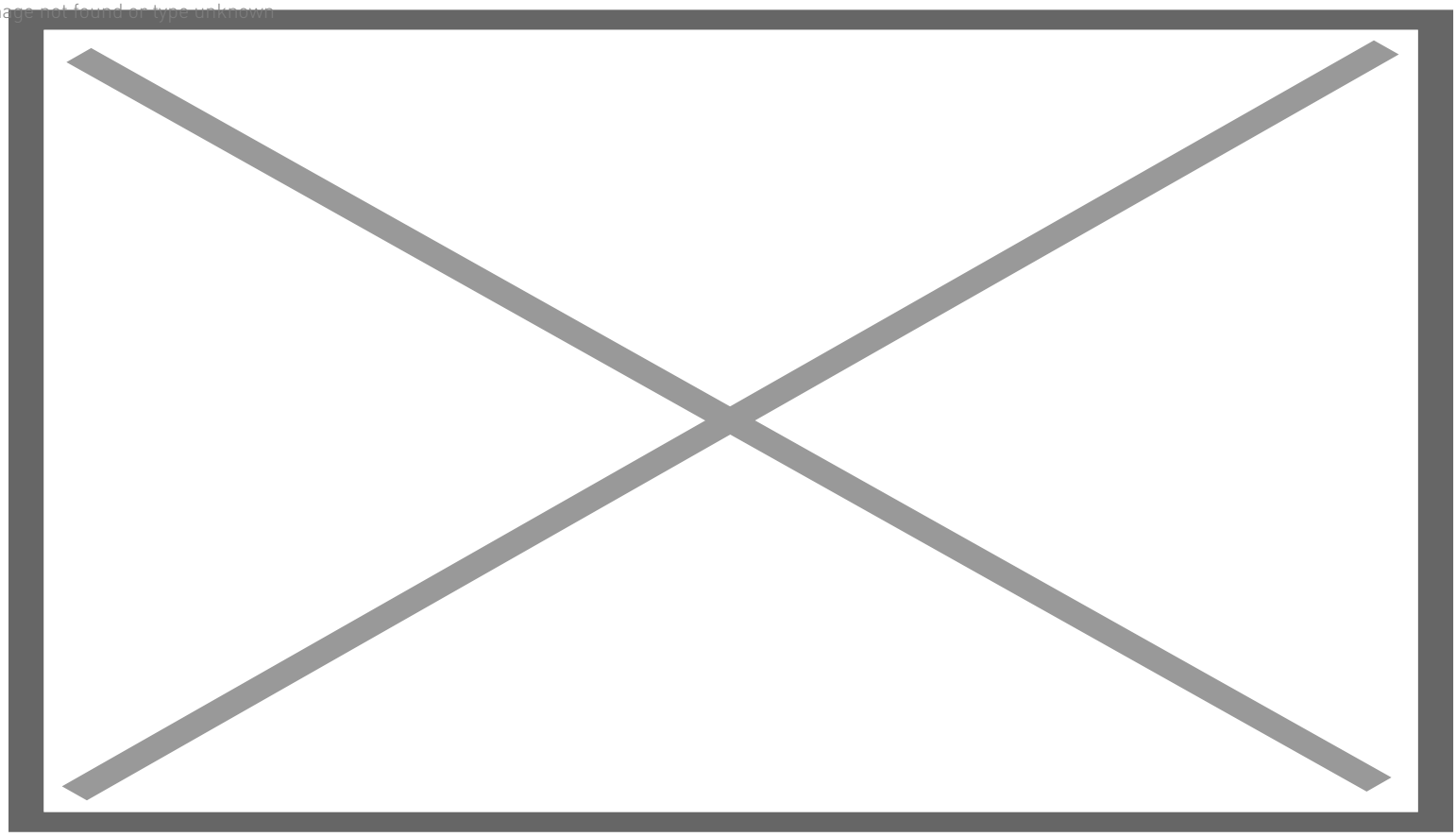
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Études de marché américaines Entreprises

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Études de marché américaines Entreprises

Cette entreprise américaine d'études de marché a une longue expérience des ventes aux États-Unis et en Europe.

L'entreprise dispose d'un grand bureau en Inde et d'une équipe de vente spécialisée aux États-Unis qui fournit aux entreprises des rapports de recherche et des services de conseil adaptés à leurs besoins spécifiques.

La société est spécialisée dans la fourniture de rapports relatifs aux produits chimiques et aux matériaux, à la défense, à l'énergie et aux ressources naturelles, à l'alimentation et aux boissons, aux équipements d'ingénierie lourde, à l'emballage, à l'automobile et au transport, aux biens et services de consommation, à l'électronique et aux semi-conducteurs, à l'automatisation des usines, aux soins de santé, à l'informatique et aux télécommunications, ainsi qu'aux produits pharmaceutiques.

L'organisation compte plus de 400 employés répartis entre le département des chercheurs, l'équipe des ventes et l'équipe du marketing.

L'entreprise a rassemblé plus de 15 000 rapports disponibles en anglais (inclus dans la vente).

TARGET PRICE
$25,000,000

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
Services

COMPETITION
Nielsen, IQVIA, Kantar, Gartner, IPSOS, GfK, IPL, Dynata

SUPPORT & TRAINING
12 mois

REASON FOR SELLING
Retraite

COUNTRY
États-Unis

BUSINESS ID
L#20220361

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