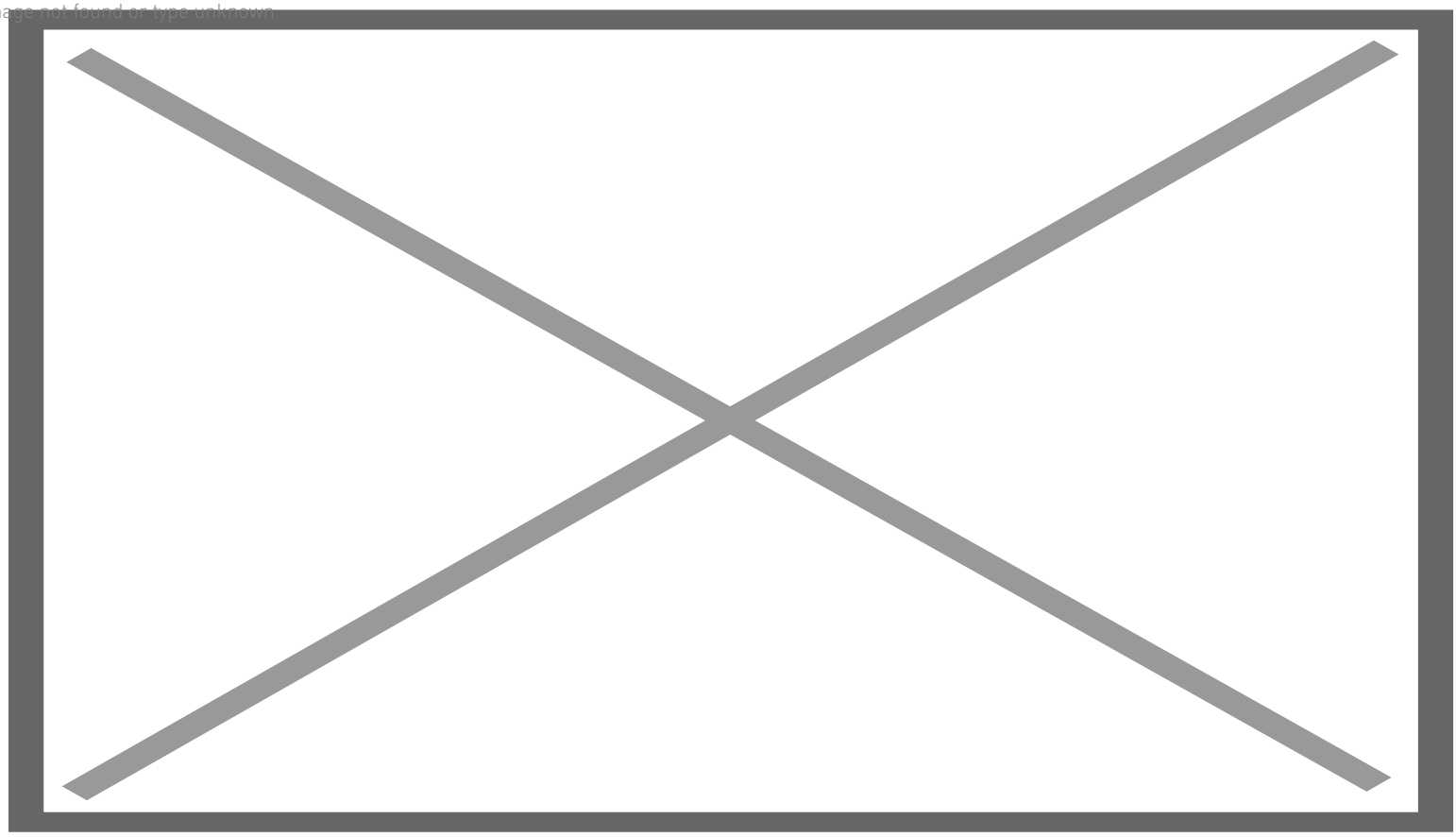
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Marque de mode haut de gamme en laine mérinos basée à Monaco

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Marque de mode haut de gamme en laine mérinos basée à Monaco

Une marque de mode haut de gamme, enregistrée en tant que SARL à Monaco avec un compte bancaire dans le pays, est maintenant disponible à la vente.

Cette entreprise offre une opportunité rare d'entrer sur le marché de la mode de luxe avec une marque entièrement mise en place et prête à fonctionner. Elle s'est assuré un emplacement de choix en signant un contrat pour son propre magasin dans l'un des hôtels les plus prestigieux de Monaco, connu pour attirer une clientèle aisée et une forte fréquentation.

La marque s'enorgueillit d'un stock impressionnant évalué à 500 000 euros, comprenant une sélection soigneusement choisie d'articles de mode exclusivement fabriqués en Nouvelle-Zélande. Chaque produit reflète l'engagement de la marque en matière de qualité, de savoir-faire et d'exclusivité, et est positionné dans le cadre d'une stratégie de prix haut de gamme, attirant des clients exigeants à la recherche de luxe et d'offres uniques.

Outre sa présence physique dans le commerce de détail, l'entreprise est bien placée pour étendre sa portée par le biais du commerce électronique. Le nouveau propriétaire a la possibilité d'accéder à un marché mondial, en tirant parti de la réputation haut de gamme de la marque et de la demande croissante de mode de luxe en ligne. Cette expansion du commerce électronique représente une opportunité de croissance significative, avec le potentiel d'accroître la visibilité de la marque et la base de clients au-delà de Monaco.

Dans l'ensemble, il s'agit d'une proposition commerciale clé en main, idéale pour un investisseur cherchant à acquérir une marque de mode de luxe avec une présence établie sur le marché, des produits de haute qualité et un potentiel de croissance important dans les espaces de vente au détail physiques et numériques.

BUSINESS TYPE
Détaillant de Mode

INVENTORY
500 000 EUR Inclus

SUPPORT & TRAINING
12 mois

REASON FOR SELLING
Retraite

COUNTRY
Monaco

BUSINESS ID
E#2024-0725

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