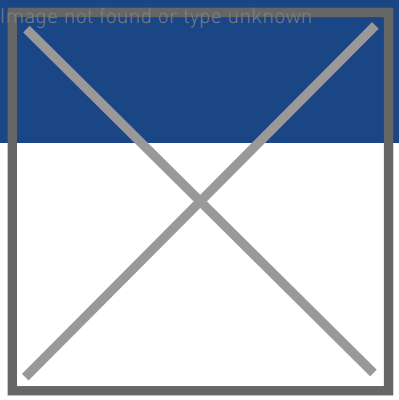


Un producteur de cannabis de premier plan avec plus de 100 magasins franchisés dans toute l'Europe



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MERGERSCORP

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TARGET PRICE
EUR 15,000,000
GROSS REVENUE
EUR 3,750,000
EBITDA
EUR 800,000

BUSINESS TYPE
Fabrication - Chimie
ESTABLISHED
2017
COUNTRY
Italie
BUSINESS ID
L #20230574

L'entreprise est née en 2017 de l'idée de neuf membres issus de domaines différents mais partageant la même passion pour le chanvre et ses univers illimités. Après l'ouverture du premier magasin officiel la même année, plusieurs ouvertures ont suivi en quelques semaines.

Avec 25 employés à son siège, l'entreprise dispose d'une salle d'exposition en Italie, de plus de 100 magasins franchisés dans toute l'Europe et de plusieurs centaines de concessionnaires dans toute l'Italie. Depuis le lancement de l'entreprise, les objectifs atteints et les frontières franchies ont dépassé les attentes initiales des fondateurs de l'entreprise. Aujourd'hui, une nouvelle expansion en Europe est prévue, dans le but d'atteindre des marchés encore plus éloignés.

Le fleuron de l'entreprise est sans conteste le DÉPARTEMENT DES CULTURIERS, responsable de l'ensemencement, de l'entretien, de la culture et de la récolte de toutes les fleurs vendues dans les magasins, contrôlant ainsi la chaîne d'approvisionnement à tous les stades.

Le site officiel n'est pas seulement la vitrine d'une grande franchise et de son commerce électronique, mais vise également à devenir un point de référence pour tout ce qui concerne le cannabis légal. Son équipe éditoriale fournit jour après jour des informations, des idées et des curiosités sur tous les aspects du chanvre (léger ou non). Les rédacteurs s'efforcent de sensibiliser les lecteurs au sujet, en diffusant des informations constamment mises à jour. Sans connaissances de base, il est impossible de briser les barrières des stéréotypes et des fausses croyances instillées par notre culture, ce qui nous empêche de profiter des nombreuses utilisations et des effets positifs de notre cannabis bien-aimé.

Produits (Top Seller)

- Tisanapa – Infusion de chanvre
- Cannabis Light Cbweed NYC DIESEL CBD
- Farine de graines de chanvre
- Chocolat noir aux graines de chanvre
- Cannabis Light Super Lemon Haze CBD
- Meladol – Huile aromatique avec CBD et mélatonine
- Cannabis Light Cbweed Yogourt à la fraise CBD

Produits alimentaires à base de chanvre

- Chewing-gum au chanvre
- Lollipop Fraise
- Lollipop Lemon Haze
- Biscuits sucrés à la farine de chanvre et aux amandes
- Biscuits sucrés à la farine de chanvre et au cacao
- Canamiele
- Crème de noisettes au miel et aux graines de chanvre
- Barre de chocolat noir aux graines de chanvre
- Graines de chanvre entières

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- Graines de chanvre décortiquées
- Farine de graines de chanvre
- Huile de graines de chanvre
- Penne à la farine de chanvre
- Galettes de riz au chanvre bio

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